

June 22, 2017
Sylvia DARIN
7/3/17

Mexic-Arte Museum

Preserving Nuestra Cultura: Chicano Art in Austin 1960 – 1985

A Video Documentation Project

Mexic-Arte Museum respectfully requests from the Hispanic/Latino Quality of Life Resource Advisory Commission assistance for a two year grant from the City of Austin in the amount of \$35,000 (\$17,500 per year) for the video documentation project, *Preserving Nuestra Cultura: Chicano Art in Austin 1960 – 1985*. During the FY 17-18 and FY 18-19, Mexic-Arte Museum proposes to work with video artist, Jeff Zavala to interview and document approximately twenty Chicana/o artists that studied, worked, and participated in the development of Chicana/o visual arts in the Austin from 1960 to 1985. This period also coincides with the Chicano civil rights movement in this area. While such projects have been produced in other parts of the state and country, there is limited documentation especially in video format of this important time period, and the visual artists in Austin. The roles and contributions of these artists along with community members lead to the development of organizations such as LUCHA (League of United Chicano Artists), MAS (Mujeres Artistas del Suroeste), Los Quemados; and, current institutions like the Emma Barrientos Mexican American Cultural Center, Mexic-Arte Museum, the Serie Print Project, and others. This material will provide a valuable resource that can be used for other future research projects. 2020 will mark sixty years since artists of Mexican American descent began working in the visual arts in Austin. This project will document an important component of history and its participants. The urgency of timing and need for this project cannot be overemphasized. As time passes, we continue to lose the opportunity to capture and document these visionary artists, who are a part of Austin's history.

The project format will include both a 45-minute video interview at each of the artist's home and/or studio when possible, along with supplemental images of artworks from the Chicano Art movement; and, a 2 to 3-minute synopsis of each of the interviews that will be included in future exhibitions, videos, and programs. The videos will include biographical information, studies, and their involvement with the Chicano art movement during that time. The project will be directed by Sylvia Orozco, Executive Director and Rebecca Gomez, Curator of Exhibitions and Programs at Mexic-Arte Museum. Copies of the videos will be donated to the Austin History Center and to the Benson Collection at the University of Texas. An example of video work

documenting Austin's Mexican American history by Mexic-Arte Museum with Jeff Zavala can be viewed on Mexic-Arte's website under *Austin's Mexico, A Forgotten Neighborhood*.

The working list includes the following artists: Santa Barraza, Fidencio Duran, Ric Hernandez, Luis Guerra, Amado Pena; Chente – Vicente Rodriguez; Nora Dodson Gonzales;, Jose Trevino; Mary Ann Ambray, Rey Gaytan, Raul Valdez, Juan Pablo Gutierrez, Carlos Lowry, Modesta Trevino, Mary Jane Garza, , Sylvia Orozco, Maria Flores, Alicia Arrendondo, and others. The video series will also include artists who have made important contributions to the development of Chicana/o and Latina/o arts in Austin who are no longer with us, including Nivia Gonzales, Sam Coronado, Manuel Ramirez (Chaca), Marsha Gomez, Carlos Pineda, and Ishmael Soto.

Many of these artists, their artwork and their contributions to the community have not been recognized and recorded. It is important to document the history and development of the Chicana/o and Latina/o visual arts in Austin through the participants. We thank you for your consideration of this important project to document our arts and our culture in our community.

Mexic-Arte Museum

Preserving Nuestra Cultura: Chicano Art in Austin 1960 – 1985

A Video Documentation Project

Budget

Budget will include the following:

Year 1

10 video interviews and editing x \$1200 each = \$12000

Project production, directing & management = \$5,000

Materials & Supplies = \$500

Total \$17,500

Year 2

10 video interviews and editing x \$1200 each = \$12000

Project production & management \$5000

Materials & Supplies = \$500

Total \$17,500

Total Project \$35000